



PLAIN TALKS

VOL. 16 - NO. 6 - JUNE - JULY, 1938

Mr. Walker credits improved public attitude to employees

Sincere appreciation of the efforts of the men and women in the field was expressed by President Walker in discussing the company's problems at mid-summer sales meetings. He gave full credit to the rank and file of the organization for the fine public relations the company enjoys in communities it serves.

Although there is still agitation here and there, there has been evident a growing inclination on the part of communities to look gift horses in the mouth, Mr. Walker said. The people are coming to realize that you don't get something for nothing. This change in attitude, according to President Walker, "has been due not to any efforts of the big shots, but to the efforts of you women and men who are on the job every day giving the public good service."

Service men deserve a great deal of credit in this connection. More than six months ago the company inaugurated a practice in a number of division and district points of mailing a business reply card to every customer making a trouble call. These cards ask the customer to tell us 1) if the trouble was handled to his entire satisfaction. 2) if it was not taken care of satisfactorily and 3) invites general comments.

The returns from these cards have been most gratifying. Not only have a large percentage of customers taken the trouble to fill in and mail the return card but the customer who complains that the call was not handled right is a rarity. A great many take the trouble to make a nice comment. For instance a customer in Port Arthur recently "checked" the satisfaction square and then wrote "I consider it lightning service."

Mr. Walker discussed some of the government projects in our general neck of the woods. An appeal "to do something" we received from a federal rural project customer who had been without service for a month illustrates why enthusiasm for such service is not what it once was.

Credit Union rendering useful service

Numerous loans have been made by the Credit Union, particularly within the last few weeks, for the purpose of meeting emergency needs, such as operative services, hospital bills, dental work, etc. It is particularly gratifying to see these examples of proof conclusive that the Credit Union is rendering a most useful service to its members, as well as encouraging the ideal of thrift. Some few members have anticipated their obligations which recur each year, such as insurance, taxes, etc., to the end that monthly savings are set aside to meet those obligations. It is a sure means of spreading the burden over a period of several months, which if permitted to accumulate in one lump sum might prove a real burden—quite often so great that the obligation cannot be discharged on time.

We again remind the membership that in order to prevent a savings account from being static the funds could be invested in Building and Loan stocks, properly secured by the Federal Government, Postal Savings, or Baby Bonds. The monthly savings program could then be continued to build up a cash reserve. This systematic method of savings and investing will prove of tremendous advantage to all who participate.

NOTES FROM THE LOAN COMMITTEE AND TREASURER

Occasionally applications for loans which could be anticipated a few days in advance come in at the eleventh hour. There is a possibility of embarrassment due to difficulty in handling the loans with expedition required in such cases. No stone is left unturned to take care of real emergencies. Members requiring loans to meet maturing obligations should anticipate their requirements a few days in advance of the date the funds are needed. This would be of material assistance to the Loan Committee and the Treasurer.

mid year meetings

reflect enthusiastic outlook

With enthusiasm that promised big results for July and August, Mid-Year Sales Meetings were held June 27, 28 and 29, at Conroe, McFaddin Beach and Lake Charles. Superintendents, DRs and others closely associated with sales work attended the meetings.

The meetings were arranged by General Sales Manager Riegel to review load building accomplishments of the first six months of the year and outline range and water heater campaign plans for July and August. The big idea, as outlined by Mr. Riegel, is to build load for Neches station, where the new unit was recently installed. Prizes will be awarded those who do outstanding work.

Mr. Walker attended all three meetings and talked on company problems (see separate story) and Mr. Terrell participated in the meetings at the Beach and at Lake Charles.

The program, which got underway with Mr. Walker's talk, included a brief discussion of features of Neches station by George Fulton. Frank Contois discussed the power sales end of our business, pointing out that it is the sale of large blocks of power to oil companies and others which gives us the efficiency that makes low residential rates possible. The department is ready at all times to help out on all power jobs those in the field encounter, he said, and will appreciate being called upon for cooperation.

C. B. Barron, illuminating engineer, followed with a discussion of the importance and value of lighting load, then introducing V. J. Graham, General Electric Lamp company, Dallas, who went more into detail regarding possibilities for load building in this direction, pointing out that improved lighting provides attractive revenue for the company and increased sales for the merchants.

Mr. Riegel discussed "merchandise sales this year to date." E. B. Stagg then outlined details of the company wide "Neches Loaders" contest. F. P. Allen discussed the merchandise itself and special prices and terms available during the contest, and Kenneth Sutton presented the advertising program for the period.

These talks were followed by a Borden & Busse film on salesmanship, presented by Herman Salzer through courtesy of Carl Brown of General Electric Supply at New Orleans.

E. T. Norling, General Electric Company, who came all the way from Cleveland to address our meetings, made a most interesting talk on "Selling the Electrical Idea," profusely illustrated with charts and statistics to prove that only the cream has been skimmed from the market for major electrical appliances.

Mr. Riegel then called upon division leaders in the sales contest to accept their quotas and these were finally assembled to form a picture of Neches Station, and with the unveiling of the caption: "Okay, I'm Reddy. Let's get going!" the meetings adjourned.

snapped at meetings





production news

Bob Guidry
Editor

GLENN DELANEY, operator at Tevis street, quite often fills the pulpit in a local church and very recently officiated at a wedding. When the groom said "I do" Glenn said "you'd better."

RUBY RAY RIDLEY and several other local delegates attended the State Business and Professional Women's Club convention at Fort Worth. They rode the fast Sam Houston Zephyr and report a most pleasant modern day train ride.

MR. AND MRS. REID TEVIS announce the arrival of MISS NANCY ELIZABETH TEVIS,

born June 17. REID now boasts of a pair of Queens.

WOOD CHOPPING LEWIS (the girls call him Sugar but the Reddy Kilowatt League fans call him woodchopper) can't understand how the accounting department can have such a little man that can pitch so "big."

MR. AND MRS. BOB GUIDRY have moved into their new home at 1450 Prairie Street.

E. A. ANDRUS recently bought an outboard motor and is spending most of his spare time cruising around in the Gulf fishing for big ones.

E. F. WEBB, of El Paso, spent most of his vacation visiting with the fellows at Neches.

CHRIS "THE BARON" NETZER got tired of his own cooking, moved out of his trailer and took a room up town. He plans to put his trailer on the beach for the summer.

We welcome four new employees at Neches station, L. L. THOMPSON, E. R. DAVIDSON, C. A. DAVANT and V. L. HOLLAND. We are glad to have you fellows.



TWENTY YEAR MEN—These men have completed or will complete during 1938, twenty years of service with what used to be Stone & Webster Companies, now under the management of Engineers Public Service Co.

Top row, left to right: J. O. Bauman, started with Pensacola Electric Company February 1, 1917, came to Neches in 1926 as electrician; G. S. U. softball league his favorite sport. L. R. Eddins started with Northern Traction Co. at Fort Worth, June 17, 1917, came to Neches in 1926. Now mechanical maintenance foreman. So far as we know he now has no vices or pet hobbies, having given up tennis. R. H. "Dick" Lawton started with Baton Rouge Electric Co., June 12, 1918, came to Neches in 1926, now operating engineer. His favorite pastime is eating. He even enjoys his own cooking.

Bottom row, left to right: W. L. Straughn, started with Pensacola Electric Co., August, 1918, came to Neches in 1926, is now electrical maintenance foreman. One of several hobbies is mastering new sleight of hand tricks. S. E. "Sid" Moore, started with Eastern Texas Electric July 1, 1916, at the Beaumont car barn, has been an electrician at Neches for several years. Fishing, his favorite sport. L. L. Landry, started at Tevis street plant in Beaumont, April 20, 1918, came to Neches in 1926 as watch engineer. His pleasant smile has won him many friends. Wm. Prejean, started with Eastern Texas Electric Company, at Port Arthur, September 5, 1918, came to Neches in 1926 as watch engineer. He is the calm, cool and collective type, therefore takes life easy with no particular hobby.

YESTERDAY IS GONE TO-MORROW MAY NEVER COME TO-DAY IS THE DAY TO PREVENT ACCIDENTS



The priceless ingredient in a human being is a sense of duty.

sales dept. conducts Neches loader campaign

While the "ins" and the "outs" in the realm of politics are battling over available elective jobs this summer, our own sales department is holding an election all its own. Five "parties" are in the field to elect a "Master Loader" of the new Neches unit. The parties are the Exciters (Central division), the Transformers (Port Arthur), the Generators (Beaumont), the Super-Heaters (Louisiana), and the Distributors (Navasota). Candidates seeking office representing these "parties" are, respectively, H. E. Braunig, L. E. Thorne, E. L. Robinson, J. G. True, and C. V. Merriam.

They, or their representatives (Forrest Merrill for Mr. Thorne, who was on vacation) accepted their quotas of "votes" at the mid-year sales meetings.

JUNE PLAIN TALKS

While, for the sake of the contest, ranges and water heaters were presented in terms of "votes", here are the unit quotas for July and August:

Beaumont 25 water heaters, 90 ranges.
Port Arthur 30 water heaters, 90 ranges.
Central 25 water heaters, 60 ranges.
Navasota 30 water heaters, 60 ranges.
Louisiana 40 water heaters, 100 ranges.
Total 150 water heaters, 400 ranges.

While there was much good natured kidding between candidates and their campaign managers, the supervisors, and some tall bragging was done, it is admitted that the bogie is by no means a cinch and the help of all employees is needed to make the campaign a 100% success.

substation crew using hot sticks



The picture shows the substation crew, under the direction of J. L. HADDOX, using hot sticks in rebuilding the Montgomery substation "hot". To make service continuous it is becoming more and more necessary to do such jobs "hot". Picture illustrates what can be done with modern hot line tools.

Port Arthur division news

PORT ARTHUR COMMERCIAL DEPARTMENT

JOE PREJEAN now vacationing, was off from work even before his vacation suffering with his leg, hurt while watching the girls play soft ball.

Here are a few changes in our D. R. "line-up"; GEORGE MINTON in District 6, FOREST ELKINS in District 7 and GEORGE WINGES on the Sales Floor.

DICK EDDLEMAN AND FAMILY enjoyed their vacation on the beach at Galveston. The sun must have been under a cloud during DICK'S stay there as he didn't get sunburned.

W. M. "MOOCH" INGWERSEN went to Hot Springs with his family. Said he intended to get "steamed out" and come back all ready to "bite them."

SIDNEY HEBERT, also on vacation, destination unknown.

PAUL BAKER still has the fishing fever, also LUKE LEVESQUE, but it seems like they are able to catch nothing but sharks. Anyone any suggestions?

MAMIE VOYLES just back, she went to Portland, Oregon, to visit her brother whom she had not seen in years. MAMIE said she had a lovely trip, found her fur coat and heavy clothing very comfortable.

NEDERLAND AND PORT NECHES

The "Poet" from Nederland is resting this month and is willing for Navasota to have all the fun, but just wait until the next issue of "Plain Talks".

Vacations are in order so "DINK" DINKINS has managed for a trailer house and with his family is spending his vacation on the beach at Corpus Christi.

MATTIE GRAY is settled down to work after a nice vacation at Corpus Christi.

ACCOUNTING DEPARTMENT

LORAIN SPENCE and a group of friends, on a recent camping trip, were anything but pleased when they came back from changing clothes to go swimming to find that pigs had raided lunch baskets and eaten all the food. Only a bottle of olives and lots of wax paper escaped the piggies.

THELMA CAUGHLIN'S brother Bill and his wife, hurt in a recent automobile wreck, are home from the hospital, and are now showing marked signs of improvement. THELMA has been a constant companion at the hospital

every evening since the accident, and we know that she is happy to have them home.

A. J. JOHANSEN checked out Saturday, June 18, heading eastward for Pensacola, Florida, plans to spend most of his time fishing and boating.

It's rumored that J. P. PEVOTO is thinking of buying a new car. Someone said that he should donate his present car to the Smithsonian Institute.

FRED DAVIS, who went on a recent goodwill tour sponsored by merchants, still insists he caught cold on the trip. The rumor about town, however, is that he lost his voice in Dayton, Texas.

PRODUCTION DEPARTMENT

MR. AND MRS. A. BOUTTE, went to Huntsville to enroll their son GUY in Sam Houston State Teachers College on June 6.

We wonder if it isn't something more than family ties that caused "SNAKE-BITE" ANDERSON to burn up old "Terra Firma" going back to Mississippi. We understand he drove 120 miles on the wrong route, before discovering it. What's the matter "SNAKE-BITE", has "GRAVEYARD" got you?

CHARLIE ARISCO is hard to find about 10 A. M. in the morning around the plant, due to his recent bad luck in matching for ice cream bars. "BIG BOY", says, "they don't taste as good when they cost 10 cents".

MR. HIRSCH reports he has discontinued his weekly bowling in Beaumont. Be careful MR. HIRSCH for old man "Obesity", will sneak up on you.

We employees' of Lakeside are glad to have JACK THORNTON back again after his recent auto accident. He reports his nose has been moved over on the other side of his face, and says it is the third time it has been broken.

S. J. GUIDRY has been all smiles. His son has been wearing the "Middie" 3 months, and just arrived for a 10 day visit.

What sweet young thing has been keeping "Reddy Kilowatt" busy every nite until JACK HEMPHILL gets off work at 11 P. M. That's great load building JACK, but be careful.

L. LACOUR may be seen nightly at the medicine show. He is fast becoming an authority

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PLAIN TALKS is published monthly at Beaumont, Texas, by and for employees of Gulf States Utilities Company as a medium for a better appreciation of our responsibilities to each other and to the public.

KENNETH SUTTON EDITOR
JACK GAMMAGE ART EDITOR

Pelican

state news



Frank Smith
Editor

LAKE CHARLES

Again June proved a month for the love birds. DAVE SPEARS and MARGARET ROTH were married on June 4; HOWARD WOODS and JOSEPHINE DAIGLE were married on June 11; and NICK REEVES and HAZEL PLAUCHE were married on June 18. Our congratulations and best wishes to them.

June is also a popular vacation month. The FRANK STANTONS visited in Texas and the CHARLIE GOODWINS in Bastrop. CHARLIE had to take an extra day off to doctor his "sun tan."

Lost — strayed — stolen — or "borrowed". A set of golf clubs from NEILL CARPENTER. NEILL has been going in circles trying to remember where he didn't put them.

JIMMIE FARLOW is looking forward to the service men taking their vacations, so he can shoot trouble. JIMMIE just loves to be called out in the wee small hours. He says the fresh morning air is so good for him.

PAUL GUIDRY is pinch hitting in Sulphur for FRANK STANTON, now on his vacation.

Our soft ball team is anxiously awaiting the opening of the soft ball field which is being reworked just across from Mr. Beattie's office. We hope they really go to town.

VACATIONS—OLAF AND MRS. JACOBSEN are back from Texas. WILEY and MRS. BOWDEN have returned from Carlsbad Caverns and the Grand Canyon. CLAY AND MRS. McCARROLL have left for Minnesota. The MATINGLYS went to New Orleans. HENRY LeVOIS AND FAMILY are enjoying Gulfport and Biloxi. Others enjoying their vacations in and around Lake Charles: HOMER and MRS. KIRKWOOD, MRS. FRANK ROTH, BOB LANDRY and JIM SUDDUTH.

JOHN I. DOMINQUE has recently joined the organization as floor salesman. His temperature is dropping to normal. If he keeps up his good work it will be hard to keep from buying electrical appliances in the Lake Charles office.

FROG FORD issued a general invitation to all bachelors to visit him at his new summer bachelor camp on Bayou Guy.

ANDRE DUBUS recently completed his perennial rice irrigation survey. As a fitting con-

clusion ANDRE wound up by being bitten on the hand by a mad dog. Some one said the dog died.

MARGUERITE CARTER went on another party.

HAROLD VAUGHN was transferred to the Jennings distribution office and MIKE CARVER was transferred to the Lake Charles distribution office.

Considerable speculation surrounds the trip BOB SHERWOOD recently took. He flew via Pan American to Porto Rico and return. The last few days however, he has been ailing and the temperance advocates are asking for an explanation.

FRED CORDSEN has moved into a new house. "TURBIE" TURBEVILLE has also moved into a new house and shot the whole works with a new automobile in addition.

Everyone was glad to see "CAP" JERNIGAN from El Paso, here for a visit.

ALICE WALKER, a former employee, now in New Orleans, has been visiting MAY THOMSON.

If two certain power engineers were training for some big new power business by evidences at lunch at the country club sales meeting, sensational records ought to be set.

LAFAYETTE

The boys here are developing a talent for lobbying. They won't let us forget they need a blonde secretary in their office. Their recent trip to Beaumont to inspect the Neches station has started them all over again. Their new tack is that every office in Beaumont has a swell looking blonde private secretary attached to it who does all the work. Why can't they get just one of these blondes in Lafayette?

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Central wins "Party" from La.



Navasota division news

G. H. Johnson
Editor

NAVASOTA COURT ROOM

Judge—E. E. FIGARI.

Defense Attorney—C. M. RUSSELL.

Prosecuting Attorney—C. M. RUSSELL.

Jury—E. E. FIGARI.

CASE:—The failure of the entire Gulf States Utilities Company Navasota Division Employees to furnish sufficient Plain Talks News to the Editor—GEO. H. JOHNSON.

Judge:—Court called to order! I wish the jury to listen very closely and pass sentence, if necessary, on each superintendent for failure to forward sufficient "Plain Talks" news.

ALVIN—Honorable DEAN SAXBY—The whole force here is elated at having BOB MORTON and CHARLIE RIDDELL, with their respective crews, with us to make changes in Hi-Line service. This will reduce interruptions, and help to keep our kw-h. per home customer climbing. We enjoyed having ANN GROVE for a couple of days and hope to need her real often to call on new range customers especially. SISTER UZZELL is nursing a peach of a cold. JELLY GILMORE and RED FROBERG don't have much to say about the "Flounder" situation, but our "DEAN" says he will stick to day time fishing and learn to cast if he busts a suspender. IMOGENE is back all pepped up and ready to keep things moving while the rest of the gang vacations. Jury:—Not Guilty.

* * *

CALDWELL—Honorable W. T. THAGARD. MR. AND MRS. MARVIN SEIGLER are vacationing in New York and points east. They planned to see the Schmeling vs. Lewis fight. JOHNNIE STRAIT, Huntsville, is relieving MR. SEIGLER. We believe we have the answer to J. D. BARNES' daily letters—Could they be from Caldwell? HUBERT BURNS, now working in Beaumont, spent his vacation in Caldwell. Jury:—Not Guilty.

* * *

CALVERT—Honorable JOHN CROUCH. Vacations are in order in Calvert. EMORY BAR-

RETT AND FAMILY to Brownwood, Bedias and Houston. MR. AND MRS. KEEN FRANKLIN, K. W. and BILLY, Rockdale and points west, returning to Calvert for the last week. He expects to spend the time here fishing. RAY PACE, Beaumont, is relieving MR. BARRETT, and we are glad to have him with us. The White Hotel should be the very place for him as the fried chicken is plentiful. Messrs. STAGG, BROWN and BRADY were recent visitors. Messrs. GEO. JOHNSON, JIM ELAM and EMIL HEINRICH held a range service meeting here on June 9. A stag barbecue was held at the Calvert Country club on June 9. Those attended: J. L. CROUCH, RAY PACE, LUTHER SADLER, CLEO TERRY and R. B. ERWIN. Jury:—Not Guilty.

* * *

CLEVELAND—Honorable A. B. WILSON. A cooking school was held May 25, and 26. Attendance was the best ever. Thanks to ANN and RUBY. GEORGE JOHNSON, H. E. MORTIMER and A. B. WILSON got lost in the "Wilds" of Splendora, while making a survey of that district, and were rescued only by the beautiful Amazons of the Honky Tonks. A. B. WILSON and CLYDE CAMPBELL attended the service meeting in Conroe, the morning of June 10. OTTO WOOD attended the service meeting in Huntsville, that afternoon. The meetings were conducted by EMIL HEINRICH, Service Manager for Electromaster, and JIM ELAM. Jury:—Not Guilty.

* * *

CONROE—Honorable S. R. HEREFORD. BANE HEREFORD, the second son of S. R. HEREFORD, operated on for appendicitis last month, is recovering nicely. Installation of the new condenser is progressing nicely. The machinery got in June 17. RED BOSWELL reports an increase in his family of fine feathered friends, the canaries. Five little birdies sing lustily from their perch. No more will RED be pestered with shouting and singing from afar, coming from the Duggan Night Clubs. CHARLIE SHRIGLEY has been keeping the office force stored with sweets. We are happy to have you visit us, CHARLIE. We are glad to have VICTOR BEAGLE from Beaumont with us. Jury:—Not Guilty.

* * *

GROVETON—Honorable WILEY SADLER. W. C. SADLER has returned after a week of his vacation with tall tales of fish caught and fish that got away. C. B. BROOKS and a dazzling new bathing suit spent the week-end in Galveston. CHARLIE WALLER planned a grand time at the home coming at Kosse. It seems SLIM BIRMINGHAM is staging quite a reunion. BROOKS reports that the Galveston

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treasury department news



Carra Williams
Editor

THIRD FLOOR ACCOUNTING—The vacation season started off in a big way on Monday, June 20. The department was so unusually quiet it wasn't hard to figure out who was missing: PECKHAM, MERCHANT, BODE, and MILDRED ALLISON. JACK KENNEDY should have been among those missing, but due to a broken ankle due to baseball, his vacation has been delayed. PECKHAM was going to live in a tent quietly by himself on the Galveston beach. His stories should be interesting to the beach combers. MERCHANT was off to Austin to visit relatives and friends. MILDRED ALLISON to Houston to visit relatives—and friends. BODE and wife to Hot Springs.

We regret losing F. R. YEATMAN, recently resigned to go into the wholesale grocery business with his father in Lake Charles. . . . His going, of course, brought the usual shuffle. ELIZA BRYAN took over YEATMAN'S duties, KNAPP WATSON moved to ELIZA'S place, HERNDON to KNAPP'S, and JAMES INGLEHART, former office boy, to HERNDON'S place.

Since last issue, THELMA DAVIS BERRY and DELSIE MILES LEVESQUE have been 'let go' and hired again. Out only a week, they were called back on the special work that they have been doing for several months.

SECOND FLOOR: Steno Department and Merchandise Bookkeeping departments never seem to have anything to offer in the way of news. The only time we hear anything out of the Merchandise Bookkeeping department is when TONY wants extra help due to vacations, or illness, among the members of his department. ADA SHADDOCK vacationed in Galveston, and AMOS WESTBROOK spent his at home. . . . LAVERN FRANKE is the only member of the Steno Department who has had a vacation this month. She viewed the beauty of Grand Canyon and Carlsbad. It is reported that ROSE doesn't have a chance with the guides at Carlsbad since LAVERN'S visit.

FIRST FLOOR—BOOKKEEPING & COLLECTION DEPARTMENTS: These seem to be the "newsy" departments this month, with weddings, vacations, and replacements. FRANCES COMBEST is a new in "collections," replacing

FLORA MAE CLEMENTS, married June 25. . . JO VAUGHAN vacationing in Falfurrias, Texas.

GOLDIE WEBB'S engagement and approaching marriage on July 9, mean more changes in "bookkeeping". . . . BIRDIE McMURRIAN takes GOLDIE'S job as cashier, and LOLA HUGHES, new, replaces BIRDIE. . . . DENNIE TAYLOR recently assumed the title of Traveling Cashier, and will work at that during the summer months, having taken over BEAGLE'S duties, BEAGLE being temporarily located in Conroe as cashier. JOE POWELL replaced DENNIE, WILLIAM HURT to JOE'S job. RUFUS PETKOVSEK to HURT'S place in the stencil department, MYRON PAUL to RUFUS' place as second floor office boy, ROBERT HICKS, new, to MYRON'S place as bill deliverer.

ESTELLE TAYLOR HOPKINS is temporarily relieving during personnel changes. . . FLETABEL DENTON holds the spotlight for an interesting vacation this month, having gone by automobile, along with MR. AND MRS. D. E. PEAVY, to California, to visit Coronado beach and Los Angeles, and other points along the west coast. . . . BYRON ANDERSON was to have spent his week's vacation in Dallas, but due to interests in Beaumont, spent only a few days in Dallas. . . . BIRDIE will soon go to Monroe, Louisiana, for a week's vacation, that is, if her interest in Beaumont doesn't keep her here.

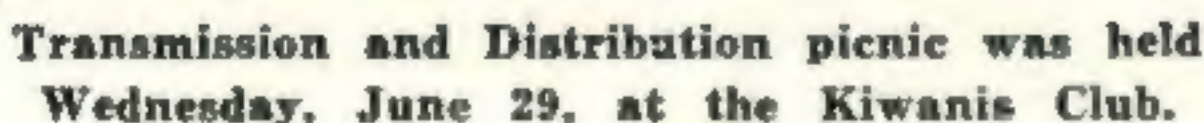
BILLING DEPARTMENT: The only thing of interest that we could uncover in this department, was ROBI'S injured leg. He says it was the result of a baseball game, but we wonder inasmuch as no one could explain how the accident happened. Evidently, it is going to be necessary to reserve office space on the first floor for the cripples. There would be several occupants right now. HERBERT WELSH who recently returned to work, was out for several weeks as the result of a foot injury received in an accident with his boat near Lake Charles; JACK KENNEDY on crutches due to his baseball-broken ankle; RUTH MARKLEY with her injured knee, the result of an automobile accident; HUMPS with a bobo on his arm from trying to slide into base during a recent game; CAMPBELL suffering from old age and can't play baseball; and now ROBI trying to overcome old age and playing anyway—Well, after looking them over, we can understand why there is no office reserved for the cripples—What a crew that would make! Sounds like either some mighty good baseball, or, some mighty poor players. What do you think?

DOROTHY WHITE and GERTRUDE SNOW took their vacations for what they are given for by staying home and resting up to come back for another year's work. Not a bad example. . . .

POST SCRIPT: We forgot to mention that MAC McLAUGHLIN of the Merchandising department recently took his vacation, spend-

END.

picnic



CHATTER

MR. AND MRS. FRANK JONES are back from a tour of the east, touching at Baltimore, New York, Philadelphia, Boston and Washington, D. C.

We are glad to report that DAVID CARGILL, JOHN HILL and GEORGE SMITH are all on the road to recovery. All three were in the hospital about the same time for appendectomies.

'WILLIE GIN' WILBANKS boasts of a very good time at the B. & P. W. Convention in Fort Worth.

Aside to BILL THOMSON: We suggest that you tie a string from your garage door to your big toe while asleep at night and save the rest of your car.

ALLEY RACK

bv

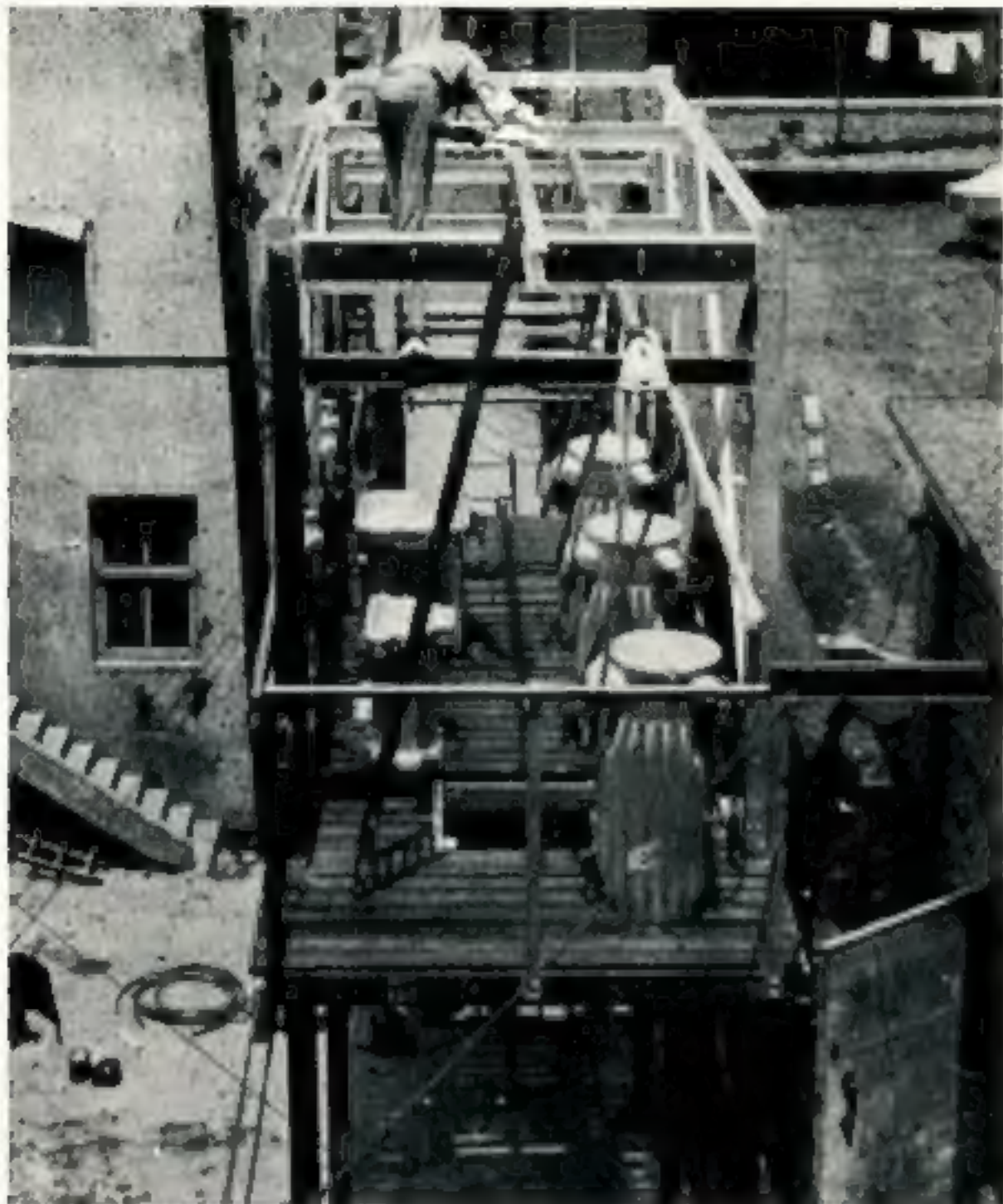
L. W. Lengnick

The Jefferson Amusement Company replaced air-conditioning equipment at the Liberty Theatre with more modern equipment of larger capacity. Four 15 HP motors were replaced by Two 50 HP motors. These Four 15 HP motors had been served from the transformer rack in the rear of the J. C. Penney Store, approximately 400 feet away. When the new motors were installed, additional capacity closer to the Liberty Theatre was needed. To obtain this, a steel transformer rack 9 feet wide by 24 feet long, with a vertical clearance of 18 feet from the ground was installed back of the Theatre. This transformer rack is served by two 1/0, 5 KV aerial cables, and is designed to support 450 KVA of transformers for three phase power and 300 KVA of transformers for single phase lighting. At present, 225 KVA for three phase power and 125 KVA for single phase lighting are installed. The picture on next page shows the rack near completion, with T. C. Merriman working on top of the rack.

This rack will eventually serve all of the power and lighting requirements of the block between Main and Pearl, Bowie and Fannin. The installation is in line

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new transformer rack



with our policy of cleaning up our downtown distribution by removing transformers from the streets. At present, we have two large transformer racks—the one in the rear of the Liberty Theatre and the one in the rear of J. C. Penney's Store, and three small transformer racks—one attached to the T. S. Reed Building, one attached to the Fair Store and one attached to the White House. Additional transformer racks will be installed in the downtown area, as the loads which we serve continue to grow.

Pt. Arthur news

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on medicine and I wonder if he can do anything for "Spring Fever".

J. UEHLINGER has been keeping plant employees well supplied with eggs recently. We are wondering if he has installed a light in his chicken house and working his hens overtime.

ENGINEERING DEPARTMENT

JOHNNY SIDDALL is vacationing in sunny California. We hope some talent scout doesn't persuade him to go in pictures.

No longer will the Engineering department be pointed at and laughed at while riding down Procter—Car No. 189 is no more. The boys have a shiny new Chevrolet coupe and they are "very happy about the whole thing."

Since DICK McMILLIAN has been driving the new line truck he has given up his tried and true Copenhagen and started smoking big black cigars.

A. D. McMILLIAN, on vacation, is spending his time fishing. Y. L. HUGHES is pinch hitting for "HAPPY" as Line Foreman.

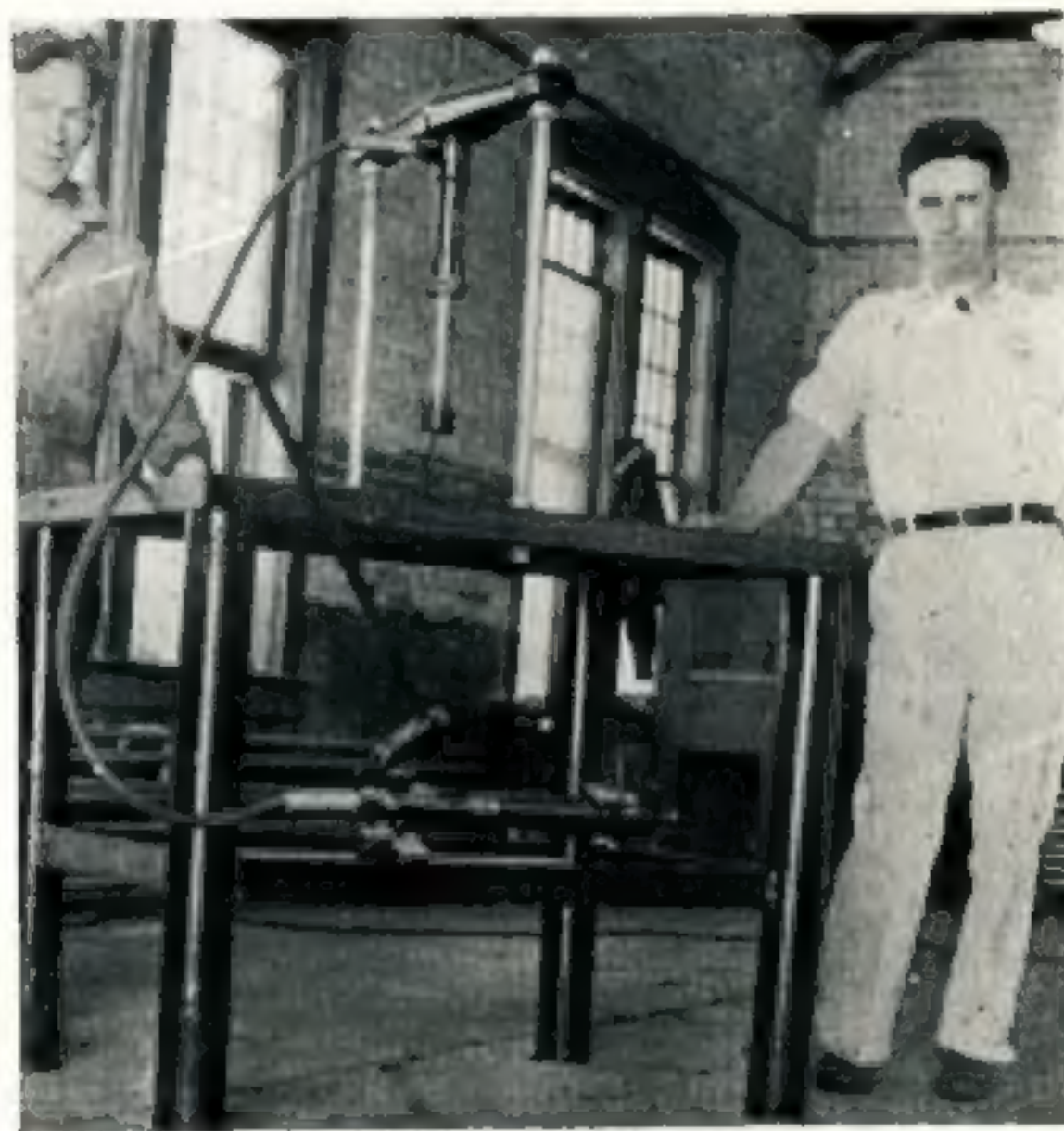
Baton Rouge must have been an evil influence on J. L. TERRELL. He has been trying to borrow money from everyone since his return.

"DIZZY" ACORD is walking around in a daze. It may be the weather. Then again it may be that new girl friend.

G. TURNIPSEED, climbing poles with the new line truck crew, is searching frantically for some manner of dress, or even a habit, that is dignified enough for his new position.

C. H. DRAKE has been off several weeks with pneumonia.

What "TOOTS" HEGWOOD saw in a local dress shop proved very disappointing. A second glance showed it was a dummy.



garage improvement

In the above picture you see the hydraulic press mounted on a 700 pound face plate and frame. The press originally was used on a much smaller frame and would not accommodate the garage needs, especially in working on heavy, or large equipment. Schildneicht and Boutte got their heads together and designed what you see and it has more than paid for its cost which was about \$50. The men in the picture are Edgar Yelton and G. A. Atkins, who are also proud of this new equipment.

Navasota division

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girls are even better looking than the Groveton gals—that is, you see more of them. Jury:—Not Guilty.

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HUNTSVILLE—Honorable R. T. WRIGHT. Scene: A crowded courtroom. While a case is in progress and the defense attorney is pleading with the jury, MARCUS ANDREWS is leaning on the Judge's bench trying to talk the Judge into trading his refrigerator in on a larger one. **THIS ACTUALLY HAPPENED!** B. F. SPARKS, of the Line Crew, recently purchased a mule. The boys are wondering if he is buying a farm to go with it? It's funny how popular a place the Trinity office has become since LEAH RAMEY started working. Folks who were in the habit of going other routes now always include Trinity in their itinerary. T. A. SANDIDGE saw Neches station for the first time in nine years when he made the inspection trip with the Production department employees from the Navasota Division. PAT GRIFFITH and his shadow, FLETUS ELKINS, seem like home folks now. They have been mapping the Distribution system, and have spent quite a while here. At a recent get-together at Trinity, LEAH RAMEY caught her first fish. HUBERT WARD was there in his new Hawaii (you've-got-to-see-it-to-appreciate-it) shirt, which probably accounts for the fact that nobody had any luck until they got him to hide. T. A. SANDIDGE recently made a trip to Sanatorium, Texas, to visit his wife, and reports that she is getting along fine. Jury:—Not Guilty.

MADISONVILLE—Honorable V. B. HEREFORD. Seen around the Madisonville Office: TOM P. WALKER, HUBIE BRAUNIG, H. E. BROWN and JOHN BRADY passing through. KELLY HEREFORD entertained them for a short while.—ABE ROWE as usual running around in circles; fixing this and that; looking here and there, wisely; hanging a few meters occasionally; cutout meters at times; and installing a range and water heater periodically. JOHN BARRETT and his broad grin just left the office with a handful of bills off on his monthly collection jaunt. JIMMY ODOM with his little black book with its intimate bits of information, attempting to sell someone on the idea of a range, water heater or a refrigerator. EARL PARKER with his artillery, trudging forth in search of the ever elusive woodpecker, endeavoring to dissuade them from taking complete charge of the hi-lines of this division. - - I. C. MOORE, writing up collections, brushing the dust off a range or refrigerator, adjusting a fan, answering telephone calls, listening to complaints, giving out information, studying

bulletins and various other duties which befall a cashier.—This about covers the Madisonville territory. Jury:—Not Guilty.

* * *

NAVASOTA—Honorable C. M. RUSSELL. MR. AND MRS. C. V. MERRIAM and little son, Mike, returned home after a visit in Seattle and Nooksack, Washington, British Columbia, and Yellowstone National Park. A most enjoyable trip was reported. On May 25, C. M. RUSSELL, "HENRY" SCHROEDER, T. A. SANDIDGE, SAM McKENZIE, D. L. MURPHEY, E. E. FIGARI, T. L. JUNOT, W. L. GILMORE and DICK SMITH motored to Beaumont and Port Arthur to see Neches Station and Lakeside Station. They only hit the high spots and say that next time they go through they would rather go a little slower and see more. The crowd wishes to thank MR. GIDEON and the boys who led the parade, for their courtesy and patience. They also visited MR. BEARD at the load Dispatcher's office. They paid MR. BRAUNIG their respects. MR. BRAUNIG led the procession throughout the distribution building and spent a lot of time telling the boys how, "he really can pick them out". Navasota won high honors at the bridge game. C. M. RUSSELL, DICK SMITH and SAM McKENZIE made several "Grand Slams" and a few "Baby Slams". Messrs. G. R. FULTON and JAKE MARSHALL ran away with the "Booby" prizes. One thing all the boys did notice on the trip was that "SQUAREHEAD HENCKLE" is just as loud as ever. Amen! (H. T. SCHROEDER) Jury:—Not Guilty.

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NAVASOTA—H. E. BROWN, Honorable. BEDIAS SUBSTATION FIRE. On Friday, June 3, the substation structure was almost totally destroyed by fire which spread from a burning residence nearby. Several crews were rushed to the job and a new substation was built after supper. (R. E. CARGILL—Please note).

ALVIN SUBSTATION

We are preparing to remodel the Alvin Substation to use 13 KV supply instead of 33 KV from the Houston Lighting and Power Company, which will result in increased reliability of service.

FISHERMEN

DICK HADDOX caught a fine big black bass out of a mud hole in Hearne. As he stepped into the mud hole, the bass jumped out on the other side. The bass weighed 6.952 lbs. PAT GRIFFITH and JACK SHIREY are fishing day and night trying to "catch" any fish that will compare with DICK'S catch.

ED WARD has given up fishing for golf and he is getting to be an expert both on the Bryan and Navasota links.

Jury:—Not Guilty.

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NAVASOTA—Honorable BENNIE STAGG. Judge, Most Honorable, Editor GEO. H. JOHNSON will report for me.

Editor GEO. JOHNSON: Nothing has happened, Your Honor, and I have no news to report.

Judge: Impossible MR. JOHNSON!!! You can always get news. In fact nearly everyone in the division has forwarded me news. You must put forth a little effort. I have received so much news that I have passed some on to next month's editor.

Judge: Jury pass your sentence!!!

Jury: - - - G U I L T Y

We suggest that Editor GEO. H. JOHNSON be buried and the following epitaph be engraved on his tombstone:

I N
M E M O R I A M
' ' P A S S I N G T H E B U C K ' '
Editor
GEO. H. JOHNSON



Conroe Line Crew—A new line crew has been assembled in Conroe. They are, left to right: HARRY SWEAKS, CHAS. RIDDEL, E. E. KALTWASSER, PHILLIP STEPHENS, S. M. KELLER, and W. C. STARLING. A store of line material supplies is now kept on hand here; all of which will facilitate line construction and maintenance work in the Conroe District.

TRINITY

Gulf States employees of Huntsville and Trinity enjoyed their annual picnic on Saturday, June 4, at Meekin's Lake in Trinity.

JOE STALLCUP of Huntsville caught more fish than anybody else; in fact, some of his fish were almost big enough to eat. It's a funny thing though; after JOE's wife arrived, he didn't catch another fish. The startling fact was revealed that JOE had been unmercifully

feeding the fish his chewing tobacco and making them too weak to resist.

MARCUS ANDERSON ate more sardines than anybody else—it seems he wasn't accustomed to the ten-cent ones. There were plenty of onions too and all sorts of good things to eat.

Such a good time was had by all that it was unanimously decided that another of these "get-togethers" would be held in the near future.

Louisiana division

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Our rovin' reporter WILL GROSSIE got in trouble last week. He started out on a trip afoot with CHOOKIE M. SCOTT and SLIM ANDERSON. WILL says he will never take a trip like that with his fallen arches again.

GEORGE HALL made one of the Lafayette boys jubilant. He repaid 25c he borrowed three years ago and this certain party hasn't had a good night's rest since he loaned GEORGE the money.

HUMP CAMPBELL is going on a vacation soon. This column receives information that it may mean wedding bells. HUMP got a new car to make this trip, which seems promising—or doesn't it.

SPENCER LACLAIRE has recently worked out a fine arrangement to get back and forth from the substation. Someone was occupying so much of his time he kept missing his ride. He has a new means of transportation now which gets him to the office about an hour ahead of time and he has a chance to get his thinking done so he can work uninterruptedly.

SAM LeBLANC trod the path to the altar, and they are Mr. and Mrs. now.

WILFRED DUHON and JULIAN PERRY have some tall explaining to do as to where they got that truck load of corn. We never did hear whether it was good eating or not.

The gentleman scowling so hard really isn't feeling that bad at all. It's the sun. His name is E. W. MIXON and is one of the ace reporters in Louisiana who contributes good news.



The sympathy of the organization is extended to relatives of Milton J. Uourcier, who died June 15, while working with a line crew at Vinton.